

THE BUSINESS ADMINISTRATION MAJOR (BS)

Associate Professor: Angela Buchanan

Visiting Assistant Professor: Peter Staples

The Business Administration major provides students with an understanding of complex business environments, administrative practices and processes, and the structure and role of organizations, through the entrepreneurial lens. It introduces students to the concepts and theories of management and decision-making while providing experience-based opportunities in which to apply these concepts. Students will focus their studies and select an emphasis in at least one of three areas: management, accounting, or finance. As students advance, they will have the opportunity to apply their knowledge by researching, writing, and presenting a business plan. Students will also have the opportunity to apply their learned skills to the management of a real fund, through an endowment-funded investment portfolio. The business administration major offers graduates the flexibility to choose between entry-level managerial positions, advanced study, and/or the launch of a new opportunity. In the Senior year, the program ends with a year-long Capstone Experience that includes Entrepreneurship, where student teams create a business plan. The teams then compete in a business plan competition in the second semester of the Capstone Experience.

NOTES

* Students may use ECO 101 and BUS 323 to satisfy core requirements.

* Students may elect ECO 215 a second and third time.

Program: Business Administration

SUMMARY OF REQUIREMENTS FOR A MAJOR IN BUSINESS ADMINISTRATION

Item #	Title	Credits
ECO 101	Principles of Economics I	3
ECO 102	Principles of Economics II	3
ACC 210	Principles of Accounting I	3
ACC 211	Principles of Accounting II	3
BUS 210	Principles of Management	3
BUS 303	Business Law	3
BUS 306	Principles of Marketing	3
ECO 320	Corporate Finance I	3
BUS 323	Statistical Applications to Business Decision Making	3
ECO 215	Investment Portfolio Management	1
BUS 415	Entrepreneurship	3
BUS 420	Business Capstone	3
	Sub-Total Credits	34

ADDITIONAL MAJOR REQUIREMENTS: FINANCE EMPHASIS

Item #	Title	Credits
ECO 330	Corporate Finance II	3
	Finance Electives	6
	Sub-Total Credits	9

ADDITIONAL MAJOR REQUIREMENTS: MANAGEMENT EMPHASIS

Item #	Title	Credits
	Management Electives	9
	Sub-Total Credits	9

ADDITIONAL MAJOR REQUIREMENTS: ACCOUNTING EMPHASIS

Item #	Title	Credits
ACC 311	Intermediate Accounting I	3
ACC 320	Cost Management I	3
ACC 335	Foundations of Taxation	3
	Accounting Electives	3
	Sub-Total Credits	12

Total credits:	43-46
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CATEGORY DESCRIPTIONS

Finance Electives

Total Credits: 6

Choose 2 of the following:

Item #	Title	Credits
ACC 382	Special Topics in Accounting	1 - 3
ECO 306	Econometrics	3
ECO 382	Special Topics in Economics	1 - 3

ECO 390	Money and Banking	3
ECO 401	Multinational Financial Management	3
ECO 410	International Economics	3
ECO 475	Investments	3
ECO 482	Special Topics in Economics	1 - 3
	BUS 450/455 Internship or Senior Thesis	3
	Sub-Total Credits	6

Management Electives

Total Credits: 9

Choose 3 of the following:

Item #	Title	Credits
BUS 315	Organizational Behavior	3
BUS 375	Human Resource Management	3
BUS 480	Business Strategy	3
	BUS 450/455 Internship or Senior Thesis	3
	BUS 382 OR BUS 470	3
	Sub-Total Credits	9

Accounting Electives

Choose 1 of the following:

Item #	Title	Credits
ACC 312	Intermediate Accounting II	3
ACC 325	Cost Management II	3
ACC 300	Accounting Systems	3
	Sub-Total Credits	3